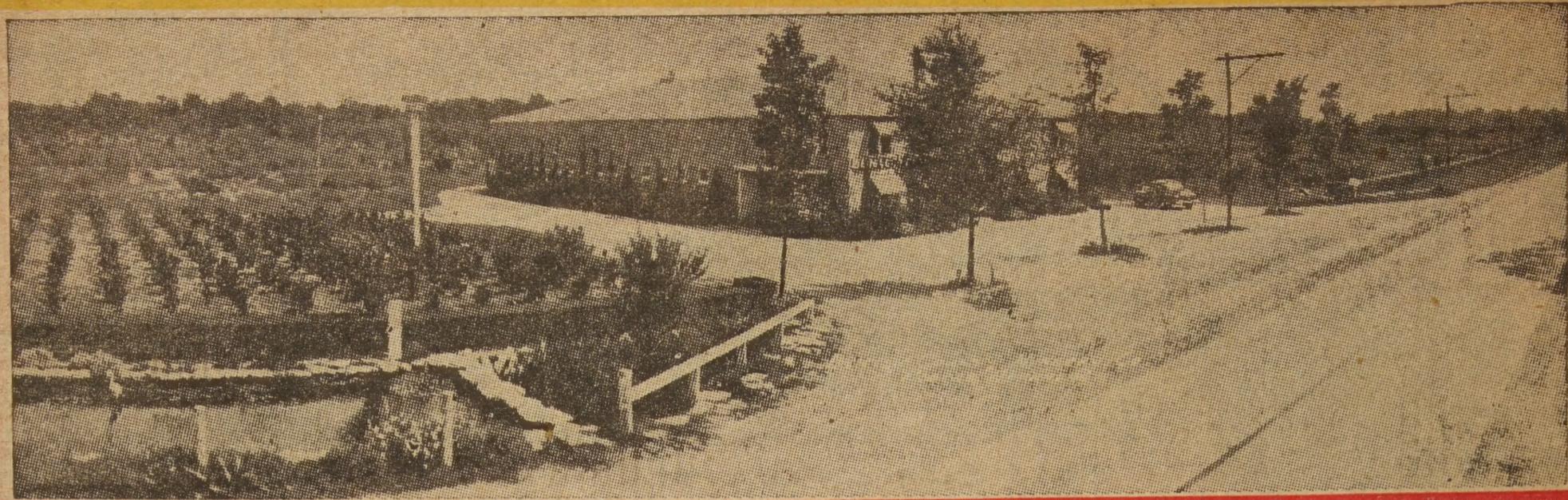


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

OUR OFFICE AND STORAGE FACILITIES LOCATED 1 MILE SOUTH OF ROGERS ON HIGHWAYS 71 AND 62



Where We Are ...

We are located in Arkansas — in the northwest corner county (Benton), only twelve miles south of the Missouri line and twenty-six miles east of the Oklahoma line; eighty-one miles almost due north of Fort

Smith, Arkansas, and eighty-three miles, almost due south of Joplin, Missouri; one hundred twenty-nine miles east of Tulsa, Oklahoma, and one hundred six miles southwest of Springfield, Missouri. On Federal highways 71 and 62, just south of Rogers, Ark.

ON THE TIP TOP OF THE OZARK MOUNTAINS where our growing season is

almost thirty days shorter than at Fort Smith, Arkansas. Our summers are short and nights are cool, and our growing season more like that of North Missouri, Iowa and Nebraska, than Eastern and Southern Arkansas.

Hence, our stock is well adapted to the extreme Northern, Eastern and Western States as well as being the best for Southern States.

Prices Quoted
In This Circular
Cancel All
Previous
Quotations



GIVEN AWAY! —
"How to Plant" Booklet With Every Order

**WE CANNOT ACCEPT
ORDERS FOR LESS
THAN \$1.00**

Because of the heavy expense
of packing and high rates on
first pound by parcel post and
express we cannot fill orders
for less than \$1.00, without
loss to us and will ask you to
make your orders amount to
\$1.00 and up.

THERE IS NO GAMBLE IN TRADING WITH US

Benton County Nursery's TREES, SHRUBS and PLANTS are **GUARANTEED TO LIVE**. All You Have To Do is Follow the Simple Requirements Below.



We want you to be pleased with your orders you receive from us, we know that is the only way we can expect you to be a satisfied customer. Every plant that you order from this circular is **guaranteed to live**. We will replace free of charge any or all plants you buy that fail to live. We are not asking you to take any risk whatsoever, just give us your order and let us prove to you that we

mean what we say. **All you have to do** is be sure that your order is received on or before **May 15, 1943**, and that you notify us of any plants that fail to live on or before June 1, 1943. All we want is an opportunity to show you that we are proud to have you as a customer and leave the rest to us. We guarantee you will be a satisfied patron.

BENTON COUNTY NURSERY CO.

ROGERS, ARKANSAS

SURROUND YOUR HOME WITH GORGEOUS COLOR

PLANT
BENTON COUNTY'S
DEPARTMENT OF
AGRICULTURE
INSPECTED STOCK



From the heart of the
OZARKS TO YOU

This Fall is the Time to . . .
PLANT YOUR PEONIES

So That You Can Enjoy Them Next Spring!

Because we want to move one of our fields of Peonies, we are offering them to you at a great sacrifice. THIS IS YOUR OPPORTUNITY TO HAVE THAT PEONY GARDEN YOU'VE BEEN WANTING.

Vigorous Peony Roots
Loaded with Buds for
Next Spring.

OUR REGULAR CATALOG PRICE — \$1.75

SPECIAL \$1.00
Bargain Price **Prepaid**

ROGERS WINS NATIONAL BETTER HOMES CONTEST

Rogers, Ark., Aug. 11 (Special)—Rogers as been awarded first honors in the 1941 national Better Homes Contest, according to word received from Purdue University, Lafayette, Ind., by Mrs. Bob L. Bamback, chairman of the better homes program staged by the civic organizations.

Churches, schools and the women's clubs last May assembled newspaper clippings and pictures used in the contest.

This award is made annually by the University to one city in the United States. Benton County has won the high merit award for counties in the United States for the third straight year.

HELP WIN THE WAR
by Growing
HEALTH GIVING FRUITS AND VEGETABLES



Daffodils
Usher In Spring
\$2.00
for 40

Popular types. Yellow and white petals, with cups of yellow, orange and white.

Spring Glory Daffodil Mixture

Early and late daffodils, in yellows and whites; orange, yellow and white centers. Best types. Hardy, easy to plant.

6 bulbs 50c 25 bulbs \$1.50
12 bulbs 75c 50 bulbs \$3.00

JONQUILS
For Early Spring
59c
for 6

Plant jonquil bulbs this Fall for early Spring blooms. Deep butter-yellow flowers. Very fragrant. Require little care.

6 bulbs 59c 25 bulbs \$2.10
12 bulbs \$1.10 50 bulbs \$3.98

DAFFODILS (Trumpet Mixture)

Yellow trumpets; yellow or white petals.
6 bulbs 59c 25 bulbs \$2.10
12 bulbs \$1.10 50 bulbs \$3.98



Plant . . .

TULIP BULBS

This Fall for **GIANT BLOOMS** Next Spring

Tulip Bulbs are best quality imported bulbs, grown in England by one of the largest and most reliable tulip growers in that country. All bulbs are hardy, produce giant blooms every Spring. They are equal in every way to Holland-grown bulbs. Very Hardy.

Our selection includes choice Giant-Flowering Darwins, Cottage and May-Flowering varieties. Tulip bulbs can be planted only in the Fall, and they will produce gorgeous blooms for you next spring. Easy to plant.

Sold in color groups only. High quality, healthy bulbs in each color. Ready for shipment in late September. State quantity wanted. Planting instructions furnished in each shipment. Tulips are easy to grow.

PINK - RED - LAVENDER - YELLOW
Any of the above four color groups

6 Bulbs 50c 15 Bulbs \$1.00
50 Bulbs \$3.50 100 Bulbs \$6.50

RAINBOW TULIP BULB COLLECTION

Same fine English-grown bulbs as above. Our choice; we mix the bulbs carefully to assure you a beautiful assortment of colors.

12 Bulbs 90c 25 Bulbs \$1.75
50 Bulbs \$3.00 100 Bulbs \$6.00



Grape Hyacinths

Also known as Muscari. These fine bulbs are excellent for Fall planting. Will bloom next Spring, producing many spikes of large, bell-shaped, sky-blue flowers. Blooms open very early. Do equally well in the sun or shade.



89c
for 25
6 for 29c
12 for 49c
50 for \$1.59

Regal Lily Bulbs

One of the most beautiful and hardy lilies. Garden Master bulbs are large, 6 to 7 inches around, producing many blooms. Easy to grow. Center of bloom flushed yellow, shading to white at edges. Outside of petals pearl-pink, streaked with brown.

50c
for 2
6 for \$1.50
10 for \$1.80



GUARANTEED to GROW PLANTS

BENTON COUNTY'S FINE SELECT STOCK

adds
EXTRA VALUE
to
your
HOME

IRIS SHOULD BE PLANTED THIS FALL To Insure Good Blooms Next Spring!



RARE IRIS COLLECTION

Choice Assortment of Tall Bearded Iris. Wide Range of Colors.

The flower that makes American homes a riot of color in the spring. Most varieties are easy to grow, hardy perennials that delight the entire family and brightens the whole neighborhood. This sturdy, gorgeous flower is a real morale builder for the nation.

50 \$1
for
only
POSTPAID

THIRTEEN REASONS WHY YOU SHOULD BUY FROM US . . .

1 Because we sell you the best trees, plants and vines that can be produced at prices far below what others will ask you for the cheap, worthless kind. Our nursery stock is grown by the best methods known to nurseries and no better can be produced regardless of prices. We offer \$100.00 reward for improved method on how to grow better nursery stock.

2 Because we prepay the postage or express charges on all orders amounting to \$10.00 or more, except Balled or Burlapped Evergreens.

3 Because we sell direct to the fruit growers saving you the Agent's or middleman's commission.

4 Because we guarantee satisfaction or your money refunded, and we pay postage or express both ways.

5 Because we do not belong to any trust or combine, and are free to make our prices just as low as we believe we can afford.

6 Because all our trees and plants are guaranteed to be free from disease and insects, and have all been inspected by our State Inspector and each shipment bears a certificate of inspection.

7 Because we use every caution to keep all our varieties true to name and should a mistake occur and any variety prove untrue to name we will replace it free of charge or refund the price paid for it.

8 Because we grow and offer for sale only varieties that are known to be good fruits and money makers.

9 Because Benton County, Arkansas, has many, many acres of varieties of fruits, and we have under our close observation a greater variety of fruits and berries than our competitors.

10 Because Ozark Mountain, Arkansas, Grown Nursery stock is now considered by Horticulturists to be the best that can be produced.

11 Because trees and plants must be well rooted if success is to be made with them. Ours are the best to be had.

12 Because our old customers send us repeated orders and their neighbors send us their orders; a proof that they are well pleased.

13 Because we use extreme economy in both growing and selling our nursery stock, thereby saving money for you.

Lily of the Valley

Lovely, fragrant clusters of flowers borne in spring. The delicate lily of song and story. Turns that shady, colorless corner into a spot of white exquisiteness. Every home should have this flower.

Blooming
Size
Plants 5c

50c a dozen



BLEEDING HEART
STRONG,
HEALTHY
PLANTS
Only—
35c
each

\$3.50 per doz.

The energy expended in growing flowers and shrubs gives the greatest mental release in these war times and develops morale.



TIGER LILIES

Flowers are rich, dark, salmon-orange, spotted with glossy black. Blooms in August and September.

MADONNA LILIES

The Madonna Lily is one of the loveliest of white lilies, popular throughout the world. Its delightful fragrance and lovely white flowers have made it a universal symbol of purity. Blooms the latter part of May and sometimes the first part of June.

2 bulbs 50c

6 bulbs \$1.50

10 bulbs \$1.80

1 for 25c—6 for \$1.00—10 for \$1.25

ORNAMENTAL SHRUBS

10c each • \$1 a dozen • \$8 per 100

These shrubs are well rooted and will grow into an extra plant in one year. They are first class in every respect and you are sure to be well pleased with them. This lot will range in height from 10 to 24 inches and extra good plants; ALTHEA (Rose of Sharon) double white, red or pink;

DEUTZIA, Pride of Rochester; FORSYTHIA, Intermedia; HONEYSUCKLE, white or pink; MOCK ORANGE, white; PRIVET (hedge plants), California, Amoor River, and Ibolium; SPIREA, Van Houttei; SNOWBERRY, red; WEIGELIA, pink; HYPERICUM (gold flower) yellow.



F. O. B. Rogers, Arkansas
PRICES:

| | |
|-------------|------|
| 1-lb. Pkg. | 15 |
| 5-lb. Pkg. | .60 |
| 10-lb. Pkg. | 1.25 |

WE SELL ON THE INSTALLMENT PLAN

FOOD WILL DO YOUR PART



By Planting a Vegetable Garden Now

BEANS

Pkt. 10c; 7 oz. 25c; 14 oz. 40c
2½ lb. 80c

IMPROVED GOLDEN WAX. Early bush, stringless.
STRINGLESS GREEN POD. Bush, Deep green color.
TENDERGREEN. One of the best bush beans grown. Entirely stringless.
BOUNTIFUL. Very early and a heavy bearer. Delicious.
KENTUCK WONDER. Pole bean with the finest quality.



1,200 TO ONE BEAN—A Gigantic Wonder. Over 200 pods have been grown on a single plant—all well filled, producing over 1,200 beans from one bean. Strong, erect plants, bearing pods well up from the ground. Order now as supply is limited.

Pkt. 10c; 7 oz. 35c; 14 oz. 60c

BEETS

Pkt. 10c; 1 oz. 50c; ¼ lb. \$1.50

DETROIT DARK RED. Sweet and extra tender.
CRIMSON GLOBE. A home and market variety. Medium late.
CROSBY'S EGYPTIAN. Extra early, crisp and very tender.

CARROTS

Pkt. 10c; 3 Pkts. 25c; 7 oz. 95c

DANVERS HALF LONG. Very smooth, rich orange color.
OXHEART. Early favorites, short, thick, blocky.
CHANTENAY CORELESS. Sweet, tender, and entirely coreless

SWEET CORN

Pkt. 10c; 7 oz. 25c; 14 oz. 45c
2½ lb. 85c

WONDER BANTAM. Tender, yellow and full of flavor.
STOWELL'S EVERGREEN. Hardy and highly productive. Sweet, white.
BLACK MEXICAN. One of the best and tenderest sweet corns grown. White when ready for eating.

CUCUMBERS

Pkt. 10c; 3 Pkts. 20c; ¼ lb. 80c
BOSTON PICKLING. Best for pickling. A great producer.
LONG GREEN. Fine for slicing and canning. Tender, crisp.

KEEP THE Food Production Line Going

LETTUCE

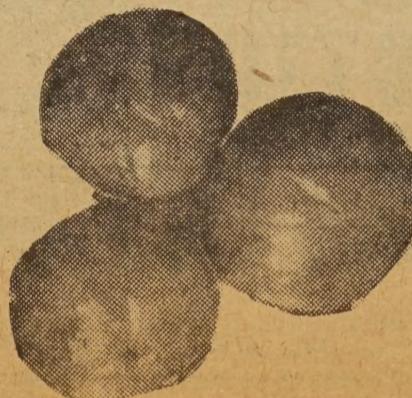
Pkt. 10c; 3 Pkts. 25c; ¼ lb. 75c

NEW YORK (WONDERFUL). Immense size heads, crisp tender leaves.
BLACK SEEDED SIMPSON. A leaf variety with large, light green leaves.
BIG BOSTON. Early head, solid, light Golden heart.

MUSKMELON

Pkt. 10c; 3 Pkts. 25c; ¼ lb. 50c

SUGAR ROCK. The rind is tough and the flesh firm; good shipper.
HONEY DEW, THE FAMOUS MELON. Green flesh, fine for home and market. Juicy and sweet.
HALES BEST. Sweet, sugary, salmon flesh. Early.



TOMATOES

Pkt. 10c; 3 Pkts. 25c; ¼ lb. 75c

EARLIANA. Earliest, smooth skin, uniform.
MARGLOBE. Globular, almost coreless.
BREAK-O-DAY. Early, wilt resistant, large fleshy, good quality.

COLOSSAL

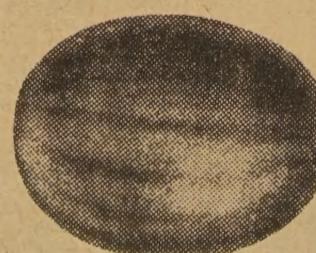
This is a large tomato, being even larger than the famous Ponderosa. Many planters in different parts of the country have grown Colossal Tomatoes weighing over 3 lbs., and some more than 4 lbs. Not only does the Colossal produce giant fruits but it produces them in abundance. One planter in Illinois raised over a ton of Tomatoes from 186 plants. The very thick, meaty flesh, few seeds, and mild flavor combine to give the Colossal a quality on a par with its immense size. Unsurpassed for slicing or canning.

Pkt. 20c; 3 Pkts. 50c

WATERMELONS

Pkt. 10c; 3 Pkts. 25c; ¼ lb. 60c

TOM WATSON. An old favorite, flesh is deep bright red color.
CALIFORNIA HONEY. A small type melon just the right size to fit into your ice box.



Mammoth Prize Watermelon

Mammoth Prize is a large Watermelon. Many grow to from 100 to 150 pounds. On one vine, 5 melons were grown that weighed 152, 151, 149½, 148¾ and 147 lbs., the five weighing a total of 748 lbs. The seed we offer is extra select, and should produce fine, sweet, juicy melons of excellent quality and enormous size.

Pkt. 10c; 3 Pkts. 25c; ¼ lb. \$1.00

Kleckley's Sweet or Monte Cristo

One of the earliest, best and sweetest-flavored melons in cultivation. On account of its thin rind, it will not stand shipment to distant markets, but it is the best that can be grown for the home and nearby markets. The skin is dark green. It is of symmetrical oblong shape, well rounded on both ends. The flesh is scarlet, firm, solid, and of delightful flavor.

Pkt. 10c; 3 Pkts. 25c; ¼ lb. 60c

PEAS

Pkt. 10c; 7 oz. 25c; 14 oz. 40c
2½ lb. 80c

EARLY ALASKA. A smooth early variety and excellent for canning.
AMERICAN WONDER. Early and one of the best.
THOMAS LAXTON. Mid-season, medium growing, fine flavor.

Garden Huckleberry

The Garden Huckleberry produces from seed the first year. A new fruit that cannot be excelled for pies and preserves. Very prolific, yielding an immense crop of fruit. It is an annual and must be planted each year from seed. Grows and thrives in all climates and on all kinds of soil. The fruit grow larger than the common Huckleberry or Blueberry. If cooked with apples, lemons, or anything sour, they make the finest jelly. You will be delighted and astonished with this easily grown, wonderful novelty.

Pkt. 10c; 3 Pkts. 25c

SEEDS FOR POULTRYMEN



POULTRY CABBAGE

Is a wonderful green food for poultry and has been known to yield 3 tons in a space 40 by 60 feet. You can't beat this for low priced feed. One-half pound of seed will grow enough greens to feed about 1,000 hens for four months; 3 pounds to an acre for 6,000 hens for four months. Poultry Cabbage is a rapid grower. In the Northern States the seed may be sown any time from early spring until the middle of July. In the South, seed may be sown throughout the entire year.

Pkt. 10c; 3 Pkts. 25c; 1 oz. 45c

Chisha, or Chicken Lettuce

You have, no doubt, read in the poultry journals that lettuce is an excellent feed for chickens. In the Chisha Lettuce you will find a feed that yields as much or more than other green feeds. It is economical to grow this strain, for when cut it resumes its growth rapidly and can be cut again and again; or the leaves can be pulled off each stem like the Jersey Kale. The yield is extremely heavy. Chisha, or Chicken Lettuce, does not make a head, but sends up a stout stalk, 3 to 4 feet high, and just loads with leaves.

Pkt. 10c; 1 oz. 35c; ¼ lb. \$1.10

POULTRY BEET—MANGEL WURTZEL

Furnishes a tremendous yield per acre and makes an excellent green feed for poultry during the winter months and always increases egg production. Mangel Wurzels are excellent food for cattle and keep them in perfect physical condition and increase the flow of milk. Only a little garden space will be required for growing enough to last all winter, and they are very productive. Stored in cellar or any cool place, they will keep until spring.

Pkt. 10c; 3 Pkts. 25c; ¼ lb. 85c

MAMMOTH RUSSIAN SUNFLOWER

Sunflower seed is an excellent poultry feed at all times, and especially during the molting season. Single heads often measure 12 to 22 inches in diameter and contain an immense quantity of seed.

Pkt. 10c; ½ lb. 35c; 1 lb. 80c

IN THE WAR!

RAISE VEGETABLES

for your HOME & NATION



NEW CLIMBING WATERMELON

A superb variety that may be trained and tied to trellis, etc. Melons about size of large cocoanuts; crimson flesh of the highest quality; rich and sweet. Fruit ripens for a long period, unlike other sorts which ripen their fruit mostly at one time. An ideal melon for the small garden.

Pkt. 10c; 3 Pkts. 25c



VINE PEACH

Ripe fruit in 80 days after seed is planted. This wonderful Vegetable Peach is the most beautiful of all vegetables. They resemble oranges in color, shape and size and grow on vines like

melons. They present a beautiful and tempting appearance when canned and make delicious preserves and pickles; fine for pies. There is nothing like them. Extremely early; of the easiest culture, and very prolific.

Pkt. 10c; 3 Pkts. 25c

PUMPKIN

Pkt. 10c; 3 Pkts. 25c; $\frac{1}{4}$ lb. 60c

MAMMOTH KING. The largest of all.

SWEET POTATO. The best for making pies and custards.

POPCORN



AFRICAN GIANT POPCORN

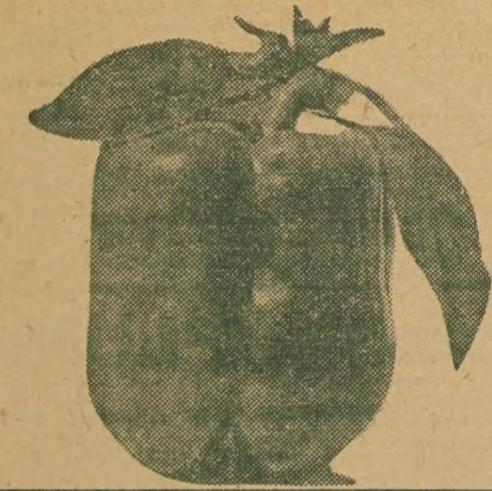
Special Bred Disease-Free Seed Pop Corn

Extra large, smooth grains. Some of them as large as one inch in diameter after popping. Pops with a loud bang. The minute it starts to pop, it sounds like a battle. Rich, cream-colored grains. Tender and delicious.

Big 7-oz. Package

Enough to raise all the seed you need for next year.

Pkt. 25c



PEPPERS

Pkt. 10c; 3 Pkts. 25c

CALIFORNIA WONDER. Large, sweet, crisp and tender.

LONG RED CAYENNE. Bright red color, strong and pungent.

RADISHES

Pkt. 16c; 3 Pkts. 25c; $\frac{1}{4}$ lb. 55c

WHITE ICICLE. Extra early, mild, tender.

EARLY SCARLET WHITE TIP. Tender and crisp, sweet flavor.

Plant a Garden for Defense of Country and Home

Protect your family's health and contribute to Victory by eating vegetables grown in your own back yard.



Dahlia-Flowered GIANT ZINNIA

This type bears flowers of mammoth size and in form like a perfect Decorative Dahlia. The plant is a strong grower and flower stems are long and stiff. This remarkable variety includes a complete range of delicate, bright and rich colors from white, yellow, lavender and rose to orange, scarlet and crimson. A wonderful cut flower.

Pkt. 10c — 3 Pkts. 25c



ANGEL'S TRUMPET

Large tropical leaves with trumpet-shaped flowers — pure white and as fragrant as jasmin. Blooms indoors in winter, and in the garden in the summer.

Pkt. 20c

FLOWER SEEDS

MEXICAN FIRE PLANT

(Annual Poinsettia)

A variety of Poinsettia which grows quickly to a height of 2½ to 3 feet from seed sown in the open during May. About the middle of summer, the top central leaves turn to rich orange-scarlet, similar to the famous greenhouse variety of Poinsettia which is so popular about Christmas time. A blaze of glory throughout the summer and fall. Can also be grown as a house plant.

Pkt. 10c — 3 Pkts. 25c



ORNAMENTAL GOURDS

Calabash Pipe — Dishcloth — Nest Egg — Pear-Shaped — Powderhorn — Sugar Trough

A fine mixture of rare, useful, ornamental varieties.

Pkt. 10c — 3 Pkts. 25c



Ostrich Feather Aster

We are now offering improved strain of Giant Ostrich Feather, and consider it the finest of all Aster. The plants are about 2½ feet high, robust in growth, and branch freely, and are loaded with magnificent feathery, full, fluffy flowers par excellence. Beautiful mixed colors.

Pkt. 15c; 2 Pkts. 25c,

BALSAM PEAR

Ornamental Vine with Edible Fruits

A very ornamental and curious climbing vine with glossy green foliage. Pear-shaped ornamental fruits known to Chinese as La-Kwa, and used extensively in China as a food for human consumption. Usually prepared for the table by boiling the fruits before they are ripe. Give it a trial, both as an ornament and as an addition to your list of edible fruits.

Pkt. 10c — 3 Pkts. 25c

SHOO-FLY PLANT



It is said that flies will not stay in a room where it is grown if they can conveniently escape. What it is about it that repulses them is not clear, as the plant and flowers have no odor. It is a beautiful flowering plant, and blooms in a short time (60 days) from seed. It is a profuse bloomer in pots both summer and winter, the blooms being large, cup-shaped and of a lovely light blue color with white center.

Pkt. 10c; 3 Pkts. 25c

CACTUS SEEDS

Cactus make most interesting house plants, extremely odd and curious, and many have gorgeous and beautiful blossoms, sweet scented, and blooming profusely. These oddest of all plants grow in many shapes and sizes, are easily grown, thrive and bloom with very little care, and endure the heat and dryness of the ordinary living room. Much pleasure may be derived in growing them from seed. Everyone is delighted and surprised at the odd appearance of a Cactus just sprouting. If you desire a fine collection of rare varieties, sow the seed in pots or boxes in a warm room in moist sand, and the seed will grow quickly. We have fresh seed of a mixture of choice varieties.

Pkt. 10c — 3 Pkts. 25c

FREE!!

With Each Order for Seed Amounting to \$2.00 or More, We Will Include FREE a Big Package of Our Famous Flower Garden Mixture. Contains Over 80 Different Varieties.

ORDER YOUR SEEDS EARLY!

They Will Probably
Be Scarce
This Year

★ ★ ★ ★ ★ ★ ★ ★
BE SURE TO PLANT
Our VICTORY GARDEN
SEED COLLECTION
\$2.50 Value \$1 50
ALL FOR ONLY

Order Collection No. 8

| | |
|------------------------------------|--------|
| BEANS, Stringless Green Pod..... | 1 pkt. |
| PEAS, Early Alaska..... | 1 pkt. |
| CABBAGE, Charleston Wakefield..... | 1 pkt. |
| CABBAGE, Flat Dutch..... | 1 pkt. |
| CARROT, Long Orange..... | 1 pkt. |
| CUCUMBER, Long Green..... | 1 pkt. |
| CUCUMBER, Boston Pickling..... | 1 pkt. |
| LETTUCE, Big Boston, Heading Var. | 1 pkt. |
| LETTUCE, Simpson Leaf..... | 1 pkt. |
| MUSKMELLON, Tip Top..... | 1 pkt. |
| MUSTARD, Southern Giant Curled.... | 1 pkt. |
| SALSIFY (Vegetable Oyster) | 1 pkt. |
| OKRA, Our Special Green..... | 1 pkt. |
| PARSLEY, Moss Curled..... | 1 pkt. |
| PARSNIP, Hollow Crown..... | 1 pkt. |
| PEPPER, California Wonder..... | 1 pkt. |
| RADISH, Long White Icicle..... | 1 pkt. |
| RADISH, Crimson Giant..... | 1 pkt. |
| PUMPKIN, American Pie..... | 1 pkt. |
| SWISS CHARD, Lucullus..... | 1 pkt. |
| SQUASH, Delicious..... | 1 pkt. |
| TOMATO, Greater Baltimore..... | 1 pkt. |
| TOMATO, Rutgers..... | 1 pkt. |
| TURNIP, Purple Top White Globe.... | 1 pkt. |
| WATERMELON, Stone Mountain..... | 1 pkt. |

★ ★ ★ ★ ★ ★ ★ ★



PEACHES

LOW 13c EACH
Extra Early to Extra Late AS..

The Best Varieties Grown — Propagated from Trees Known to be Good Bearing Strain.

| Each Rate | 10 Rate | 100 Rate | Each Rate | 10 Rate | 100 Rate | |
|---------------|---------|----------|-----------|---------|----------|-----|
| 2 to 3 ft.... | 15c | 14c | 13c | 30c | 29c | 28c |
| 3 to 4 ft.... | 20c | 19c | 18c | 35c | 34c | 32c |
| 6 to 7 ft.... | | | | 40c | 37c | 35c |

MAYFLOWER — Extra early, red color, semi-cling.

EARLY WHEELER — Very early, cling stone, with red blush.

RED BIRD CLING — Red cling stone, large size, early.

MAMIE ROSS — Freestone, large white with red blush, early.

ALTON — Medium early, large pink blush, good quality.

CARMAN — Freestone, medium early, pink blush on white.

EARLY ROSE — Cling stone, white with red blush, ripe in June.

CHAMPION — Freestone, very large, good quality, July.

BELLE OF GEORGIA — Freestone, white with pink blush, August.

J. H. HALE — Freestone, yellow with red blush, large.

EARLY ELBERTA — Freestone, 10 days earlier than Elberta.

ELBERTA CLING — Mid-season, yellow.

ELBERTA — The great market peach, yellow, freestone.

CRAWFORD EARLY — Mid-season, large yellow freestone.

LATE ELBERTA — Late freestone, yellow.

HEATH CLING — Large, white with pink blush, September.

OLD FASHIONED RED INDIAN — Blood red to seed, cling stone.

WHITE ENGLISH — Large white cling stone, September.

CHINESE CLING — Large, cream color with pink stripe.

STINSON'S OCTOBER — White cling stone October peach, large.

KRUMMEL'S OCTOBER — Freestone, large yellow, good quality.

MADISON COUNTY MAMMOTH PEACH — Largest peach we have yet grown; ripe 20 days after Elberta, yellow, overlaid with carmen, fine quality, 40c ea.

NEWER VARIETIES

OF THE MOST PROMISING PEACHES FOR HOME AND MARKET

| Each Rate | 10 Rate | 100 Rate |
|-----------------|---------|----------|
| 2 to 3 feet.... | 18c | 16c |
| 3 to 5 feet.... | 22c | 21c |
| 5 to 7 feet.... | 35c | 33c |

Golden Sweet Cling — Ten days before Elberta.

October Beauty — Large, cling stone; yellow with red blush.

Murry Beauty — Large, yellow, meat freestone, ten days before Elberta.

Frank — Large Cling Stone, 30 days before Elberta.

New—5-N-1 Peach Tree
Varieties on each tree: Elberta, Golden Jubilee, Red Bird, J. H. Hale, and Belle of Georgia

\$1.00 PER TREE 6 for \$5.00

Postpaid

PLANT NUT TREES for Profit and Shade

PECANS (Paper Shell)
2 to 3 feet.... \$7.50 ea.; \$7.50 per doz.
3 to 5 feet.... 1.00 ea.; 10.00 per doz.
Stuart — Very large and hardy. Far north as North Missouri.

Success — Large, oblong, thin shell and hardy.

JAPAN WALNUTS
2 to 4 feet.... 80c each; \$8.00 per doz.

BUTTER NUTS
2 to 4 feet.... 80c each; \$8.00 per doz.

ENGLISH WALNUTS
2 to 5 feet.... \$1.00 ea.; \$10.00 per doz.
3 to 5 feet.... 1.50 ea.; 15.00 per doz.

BLACK WALNUTS (Large, Thin Shell)
2 to 4 feet.... 80c each; \$5.00 per doz.

ALMONDS (Hardy, Thin Shell)
2 to 4 feet.... 50c each; \$5.00 per doz.

FILBERTS or HAZELNUTS
2 to 4 feet.... 50c each; \$5.00 per doz.

Um-m-m! STRAWBERRY SHORTCAKE

STRAWBERRIES

1c each 60c per 100 \$5.00 per 1000

EARLY ST. LOUIS — Very early and best quality.

SENATOR — Medium early and high quality.

AROMA — One of the best commercial berries.

COPPER — Large, late, and enormous bearers.

KLONDIKE (Improved) — One of the best shipping berries.

PREMIER — The most productive of all best quality.

BLAKEMORE — The new strawberry that promises to be the best market berry yet introduced; medium early; very productive; fine quality and good shipper.

BELMAR — A sweet Blakemore.

EVERBEARING STRAWBERRIES
2c each; \$1.50 per 100; \$10.00 per 1000

MASTODON — Large, sweet, fine bright red.

GEM — The Big Jumbo Everbearing

The largest of all everbearers. Has a fine appearance in color and quality.

25 plants \$1.00; 50 plants \$1.75; 100 plants \$2.00; 500 plants \$8.00; 1000 plants \$15.00



PEACHES

LOW AS.. 13c EACH
Extra Early to Extra Late AS..

The Best Varieties Grown — Propagated from Trees Known to be Good Bearing Strain.

| Each Rate | 10 Rate | 100 Rate | Each Rate | 10 Rate | 100 Rate | |
|---------------|---------|----------|-----------|---------|----------|-----|
| 2 to 3 ft.... | 15c | 14c | 13c | 30c | 29c | 28c |
| 3 to 4 ft.... | 20c | 19c | 18c | 35c | 34c | 32c |
| 6 to 7 ft.... | | | | 40c | 37c | 35c |

MAYFLOWER — Extra early, red color, semi-cling.

EARLY WHEELER — Very early, cling stone, with red blush.

RED BIRD CLING — Red cling stone, large size, early.

MAMIE ROSS — Freestone, large white with red blush, early.

ALTON — Medium early, large pink blush, good quality.

CARMAN — Freestone, medium early, pink blush on white.

EARLY ROSE — Cling stone, white with red blush, ripe in June.

CHAMPION — Freestone, very large, good quality, July.

BELLE OF GEORGIA — Freestone, white with pink blush, August.

J. H. HALE — Freestone, yellow with red blush, large.

EARLY ELBERTA — Freestone, 10 days earlier than Elberta.

ELBERTA CLING — Mid-season, yellow.

ELBERTA — The great market peach, yellow, freestone.

CRAWFORD EARLY — Mid-season, large yellow freestone.

LATE ELBERTA — Late freestone, yellow.

HEATH CLING — Large, white with pink blush, September.

OLD FASHIONED RED INDIAN — Blood red to seed, cling stone.

WHITE ENGLISH — Large white cling stone, September.

CHINESE CLING — Large, cream color with pink stripe.

STINSON'S OCTOBER — White cling stone October peach, large.

KRUMMEL'S OCTOBER — Freestone, large yellow, good quality.

MADISON COUNTY MAMMOTH PEACH — Largest peach we have yet grown; ripe 20 days after Elberta, yellow, overlaid with carmen, fine quality, 40c ea.

2 to 3 ft.... 20c

3 to 4 ft.... 21c

4 to 5 ft.... 30c

5 to 6 ft.... 45c

6 to 7 ft.... 50c

2 to 3 ft.... 17c

3 to 4 ft.... 20c

4 to 5 ft.... 28c

5 to 6 ft.... 43c

6 to 7 ft.... 48c

2 to 3 ft.... 15c

3 to 4 ft.... 18c

4 to 5 ft.... 25c

5 to 6 ft.... 40c

6 to 7 ft.... 45c

2 to 3 ft.... 30c

3 to 4 ft.... 35c

4 to 5 ft.... 45c

5 to 6 ft.... 58c

2 to 3 ft.... 32c

3 to 4 ft.... 38c

4 to 5 ft.... 45c

5 to 6 ft.... 58c

2 to 3 ft.... 35c

3 to 4 ft.... 47c

4 to 5 ft.... 55c

5 to 6 ft.... 60c

2 to 3 ft.... 38c

3 to 4 ft.... 48c

4 to 5 ft.... 58c

5 to 6 ft.... 60c

2 to 3 ft.... 40c

3 to 4 ft.... 50c

4 to 5 ft.... 60c

5 to 6 ft.... 70c

2 to 3 ft.... 42c

3 to 4 ft.... 52c

4 to 5 ft.... 62c

5 to 6 ft.... 72c

2 to 3 ft.... 44c

3 to 4 ft.... 54c

4 to 5 ft.... 64c

5 to 6 ft.... 74c

2 to 3 ft.... 46c

3 to 4 ft.... 56c



FALL

BARGAIN SPECIALS

OVER 300 ACRES DEVOTED TO GROWING
HARDY TREES, PLANTS, SHRUBS, EVERGREENS AND ROSES

ASPARAGUS

Martha Washington

50 PLANTS

(Rust Proof) 1 year full growth. Postpaid

Order Collection No. 6

1 00

OUR FAVORITE RASPBERRY SPECIAL

50—LATHAM—Very large, red.

50—NEW LOGAN—Black cap.

50—CHIEF—Red, high quality.

150 PLANTS

3 00

Prepaid, for only

Order Collection No. 7

We allow 10 per cent off the 100 rate prices on lots of 1,000 and up on Apples, Peaches, Plums, Cherries and Pears.

BENTON COUNTY NURSERY CO. INC.

Extra Large

ALL-PURPOSE TREES

Ideal for Orchard Replants—Quick Pollenization—Home Plantings—Heavy Rooted Early Bearing Specimen Trees.

We are offering you an opportunity this year to buy some older more developed Apple Trees. For a good many years we have had requests for larger, older trees than the ones we had been offering and we have grown these trees especially for the purpose of giving you just the thing you have asked for.

The Trees are recommended for *replanting in existing orchards where quick results are desired*; also they are found invaluable for planting in orchards where quick cross pollination is desired. *Many of the varieties offered are now set with bloom buds!*

These trees are ideal for the small planter who desires quick results from a home orchard and where there is only room for a few trees to be planted.

We strongly recommend these trees for any purpose where a heavy caliper, large top, and extra heavy rooted tree is desired. These trees are not less than six feet in height and from two to four years in age.

Ada Red
Grimes Golden
Jonathan

\$1 00
ea.

Stayman Winesap
Yellow Delicious
Yellow Transparent

6 for \$5 00

EVERGREEN SPECIAL

6

Evergreens
Postpaid
for

\$1 00

One each of our three-year-old most popular, most beautiful and most dependable Evergreens, Blue Spruce, Black Hill Spruce, Norway Spruce, Mugho Pine, Scotch Pine and Austrian Pine, 4 to 8 in. high. Postpaid.

Order Collection No. 9



CHERRY TREE SPECIAL

2—EARLY RICHMOND
2—LARGE MONTMORENCY

One to two foot sizes. Postpaid, for only.....

Order Collection No. 10

1 50

BLACKBERRY Special

50 ELDORADO — 25 OZARK BEAUTY
25 DALLAS

100 PLANTS \$2 00

Postpaid, for only.....

Order Collection No. 11

EVERGREEN—SPECIAL

30c ea. \$3 00 doz. \$20 00 per 100

These evergreen are young trees, from 3 to 5 years old. They are well rooted and well shaped and will in a few years make a fine specimen evergreen. We offer the following kinds that will range in height from 10 to 20 inches: Norway Spruce, Black Hill Spruce, Juniperus Virginiana, Scotch Pines, American Arborvitae, Chinese Arborvitae.

2 YEAR OLD

APPLE Collection

This is absolutely the biggest bargain we have ever offered in two year apple trees. Order these and have ripe apples a year earlier. These trees are well branched and we guarantee them to be first class in every way. *Just Look What You Get:*

4 to 6 foot size
ALL 50 TREES FOR ONLY

\$12 00

15—Red Delicious
10—Jonathan
10—Stayman Winesap
15—Yellow Delicious

100 for \$17.50, Prepaid

Prepaid By Express

The most outstanding bargain ever offered in our history!

Order Collection No. 12

Special Bargains

Limit 10 Trees to a customer under 1 ft. size.

APPLES

Supply is so limited we have had to limit quantities. These are small size grafted and budded trees that are first class in every respect. We guarantee you will be pleased with them.

**Under 1-ft. 6c 60c-10
1 to 2-ft. 10c \$10 - 100**

Varieties: Yellow Transparent, Yellow Delicious, Black Ben Davis, Jonathan, Stayman, Winesap, Ada Red, Grimes Golden and Blood Red Delicious.

PEACHES

Under 1-ft. 6c

1 to 2-ft. 10c \$10 - 100

Varieties Early Wheeler, Elberta, Red Bird Cling, J. H. Hale, Belle of Georgia, Mayflower, Early Elberta, Krummel October.

PLUMS

Our Selection

1 to 2-ft. 18c \$18 - 100

EVERY TREE and PLANT GUARANTEED TO LIVE



★★ UNCLE SAM WANTS YOU TO ★★ GROW MORE FRUITS & VEGETABLES ★★★★★ FOR DEFENSE! ★★★★★

18 Bushels from 10 Trees the 2nd Year

February 6, 1939

Dear Sir:

We ordered about sixteen trees from you and put them out in January, 1936.

In 1938 we gathered three bushels of Plums, four bushels of Red Bird Cling Peaches, eight bushels of Early Elberta Peaches, and three bushels of Kummel October Peaches. They were large, fine peaches and were of such good flavor.

I am a Benton County Nursery booster, and am ordering your Banner Fruit Collection today.

Yours very truly, MRS. KATE V. WHITE,
R. No. 1, Box 93, Durant, Oklahoma

Customer for 10 Years

January 31, 1939

Dear Sir:

I have been a customer of the Benton County Nursery Company for ten years and find that there are no others that can compare with them for good stock and price. During that time I have ordered from other nurseries but have been sorry.

I have ordered from one hundred to four hundred trees every year and in 1938 I bought three hundred trees. I am not boasting your Company only making an honest confession about your nursery stock. I got seven bushels of apples from one single tree and six bushels of America plums from one tree, and this was first class fruit, too.

In 1934, when my Florence Crab apple tree was six years old, it made six bushels of apples. They were gathered the 10th of August and I sold them all to one man for \$1.50 per bushel. This same man helped me gather them and we noticed at that time some blooms on the tree. The fifteenth day of October I gathered some over a bushel of fall apples off this same tree. Then it had the third crop of blossoms and I took them to the City Editor at Gainsville, Texas. Now, don't think this is not true for it is, and I will make an affidavit to this fact and get the best man in Cooke County to sign it.

You may expect another order from me in the fall.

Yours very truly, MR. J. Y. JOHNSON,
Valley View, Texas.

HOME GARDEN STRAWBERRY COLLECTION

- 50 AROMA—Fine flavor.
- 25 BLAKEMORE—Very productive
- 25 GEM EVERBEARING

All choice plants.
Guaranteed to
reach you in good
condition.

Order Col. No. 18

\$2.00
Postpaid

DEWBERRY SPECIAL

25 AUSTIN \$1.50
25 LUGRETIA Postpaid

Order Col. No. 16

BIG SIX PLUM SPECIAL

2 HANSKA All Six for Only
Large, dark red.
2 AMERICA \$2.00
Golden color.
2 RED JUNE Postpaid
Large, sweet, juicy
Well rooted mailing size.

Order Col. No. 17

PEACH SPECIAL

| | |
|---------------|--------------------|
| 2 MAYFLOWER | 2 KRUMMEL OCT. |
| 3 EARLY ROSE | 3 J. H. HALE |
| 2 HEATH CLING | 3 BELLE of GEORGIA |

Varieties that ripen from
early until late. Well
rooted. 3 to 5 ft. size.

\$2.50
Postpaid

ALL FOR
Order Col. No. 15

ROSE COLLECTION

12 Everblooming Bush Roses

- 2 Red Radiance
- 2 Pink Radiance
- 2 E. G. Hill
- 2 Talisman
- 2 K. A. Victoria
- 2 Golden Salmon

Order Collection No. 14

\$3.00
Postpaid

Berried Shrub Collection

- 2 Rhus, assorted
- 2 Aronia, 1 red, 1 blk.
- 1 Snowberry
- 1 Beauty Berry

\$1.50

ALL SIX
For only--

Six Big Two-year Shrubs
that are loaded with beau-
tiful colored berries all
through the winter
months. You will be sur-
prised at the beauty these
shrubs will add to your
home during the winter. Order Col. No. 19

Peach Orchard Economy Collection

**108 TREES
ONLY \$15.00**

Prepaid

ENOUGH TREES TO SET ONE ACRE

In this collection will be trees that will ripen from early to late. Just think of it! Enough to SET ONE ACRE for this amazing low price. Take advantage of this big bargain at once. (Our selection of very best varieties).

THESE ARE 3 TO 5 FT. STURDY WELL ROOTED TREES

Order Collection No. 13

HARDY TREES and VINES from the fertile OZARKS

RELAX NERVES— MAINTAIN MORALE

Spend More Time in Your Garden

*Buy These Items To Help You Solve
Those Garden Problems*

ITEMS ON THIS PAGE ARE F.O.B. ROGERS, ARKANSAS

HARCO SPRAYER

It's FUN to
keep your garden
pest-free with this
quick easy new
streamlined
HARCO
SPRAYER

New! Easy to use! Penetrating!

HARCO SPRAYER



PAT. PENDING. U. S. PEND. PAT. OFF.

\$2.35

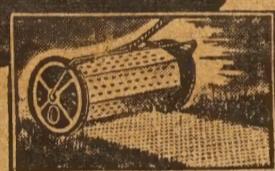


Soil Soaker for deep soaking, the water method approved by agricultural colleges and nurseries now available for home use. Equipped with regular hose connection for attaching to hose or pipe.
No. 0, 12 ft. \$1.40; No. 1, 18 ft. \$1.90; No. 2, 30 ft. \$2.90; No. 3, 50 ft. \$4.75.



FULTON'S PLANTABBS CONTAINING
VITAMIN B-1 ARE AVAILABLE
IN SEVERAL SIZES:
Box of 30 tablets..... 25c
Box of 75 tablets..... 50c
Box of 200 tablets (season's normal supply) \$1.00
Box of 1000 tablets (for use of larger growers) \$3.50
For Economy Buy the Larger Sizes

5 reasons why it pays
to fertilize your lawn
the NEW, quick
E-Z way!



1. "E-Z" TO USE. Simply fill the container with any good commercial fertilizer, push E-Z Fertilizer Spreader like a mop and your lawn is covered. Fertilizer need never touch your hands.
2. SCIENTIFIC, UNIFORM. E-Z gives you correct distribution. No portion of your lawn is neglected—none receives excess.
3. QUICK. E-Z's wide container assures complete coverage of entire lawn speedily, efficiently.
4. ECONOMICAL. You use just the exact amount of fertilizer needed—no waste.
5. STRONG. Dependable construction assures long life for your E-Z.

Excellent for Sowing your Lawn Seed. ORDER YOURS TODAY! ONLY \$1.25

Germaco

E-Z Fertilizer Spreader

The Audubon Guide to Attracting Birds

Edited by John H. Baker, Executive Director, National Audubon Society. A practical guide to attracting birds to home surroundings, by the staff members of the National Audubon Society. Subjects include planting, feeding, bird houses, baths, conservation, etc. Illustrated with photographs and line drawings. Price..... \$2.50

Tree Neighbors

By Russell Doubleday. An informal but a visual and helpful guide in the selection of trees best suited to landscape plans. 32 full-page halftones: close-ups of the tree bark and leaf silhouettes. Price \$1.75

Modern Dahlias

By J. Louis Roberts, Edited by Leonard Barron. A modern manual designed to interpret the problems of the dahlia gardener and to give detailed information on the care and culture of dahlias. Illustrated with line drawings. Price..... \$2.00

Gardening in the Greenhouse

By Anne Dorrance. Through her own experience the author covers every phase of the care of a small greenhouse, with complete cultural directions. Illustrated with line drawings. Price..... \$1.50

Selected Books on GARDENING and the OUTDOORS

Come forth into the light of things; Let Nature be your teacher.—Wordsworth. Here are the books you need to get more satisfaction from your outdoor hobbies—help you grow more beautiful flowers, have more fun this Spring and Summer! Full size books, many beautifully illustrated



Creative Flower Arrangement

By Dorothy Biddle and Dorothea Blom. An inspirational picture of flower arrangement. Informative chapters on color, design, balance, creation of atmosphere, and the mechanics of arrangement enable the arranger to create beautiful and effective flower pictures. Illustrated with 23 halftones. Price \$2.00

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Revised Edition. By J. H. Nicolas. A comprehensive work covering the entire rose field written for amateur and professional rose growers. Illustrated with the Gravereaux color charts and line drawings. Price \$2.50

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By J. H. Nicolas. Every phase of rose gardening is covered simply and practically for the beginner. Illustrated with line drawings. Price \$1.00

Trees and Shrubs

By Arthur H. Carhart. Tells how to care for your trees and shrubs: kinds to plant and where to use them on your home grounds. Illustrated with halftone frontispiece and 19 line drawings. Price \$1.00

Pruning and Repairing of Trees, Shrubs and Ornamentals

By Victor H. Ries. Covers all factors of modern tree care. Illustrated with halftone frontispiece and 10 line drawings. Price \$1.00

The Garden Notebook and Another Garden Notebook

Both by Alfred Putz. Each book is complete in itself and a practical guide for the home gardener. They answer many thousands of questions which arise on every small place. Each illustrated with 52 working diagrams. Each \$1.50

The Complete Book of Gardening

Edited by Leonard Barron. Authoritative guide to gardening for beginner and experienced gardener. Illustrated with 4-color frontispiece, 7 halftones and 231 line drawings. \$1.98

Gardening for the Small Place

By Leonard Barron. Tells what to do throughout the year in the small garden; clarifies the first steps of the beginner in home gardening. Illustrated with line drawings. Price \$1.00

FOOD IS ESSENTIAL TO VICTORY - HELP BY PLANTING A VICTORY GARDEN

